



*For Immediate Release: Tuesday, November 20, 2007*

## ***Western Fair Association Marketing & Annual Fair Manager Elected to Canadian Association of Fairs & Exhibitions Board of Directors***

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Western Fair Association Marketing and Annual Fair Manager, Dave Taylor, has been elected to a 3-year term as a member of the Canadian Association of Fairs & Exhibitions (CAFE) Board of Directors. The announcement was made at the CAFE National Conference in Toronto November 17.

Taylor is a 10-year employee with Western Fair Association. In addition to his responsibilities as the Fair Manager, he also serves as the Association's Marketing Manager in its other business units, including trade and consumer shows, horse racing and gaming, sports centre, meeting and banquet facilities and agricultural events.

Taylor received his Certified Fair Executive (CFE) designation from the International Association of Fairs & Expositions (IAFE) in 2006. He is the past chair of the IAFE Communications Committee and has served on the judging committee for their prestigious Communications Award for the past three years.

CAFE is recognized as the national voice of the Canadian Fair and Exhibition industry on issues and concerns affecting its membership across Canada. A non-profit organization based in Ottawa, CAFE provides advocacy, programs, services and direction to coordinate, unify and advance the industry so it can adapt to changes and build for the future.

For more information:

Hugh Mitchell  
Chief Operating Officer  
Western Fair Association  
519-438-7203, ext. 386