



Cars are the Stars at the London Auto Expo

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The 2nd annual London Auto Expo returns to the Western Fairgrounds, March 28-30 with more classics, more collectables and more chromed eye-candy for car enthusiasts!

This year's show has expanded to cover more than 100,000 square feet. Organizer and Western Fair Association Senior Sales Manager Kris Dinell is pleased with the line-up of exhibitors and speakers. "We will have local vehicles as well as cars from Southwestern Ontario, Michigan, Ohio and Virginia, plus a few surprises that I think people are really going to enjoy."

If you're in the market for a new vehicle, the London Auto Expo is a one-stop shopping opportunity. The Canada Building will be full of new makes and models to compare – over 50 vehicles from local dealerships. In the middle of all the polish and preening will be the "Greener Choices" area showcasing some of the market's eco-sensitive vehicles that are making inroads towards a cleaner, greener environment.

Not only will there be lots to look at, there will be lots to learn too. This year's show boasts a number of informative seminars, free with admission. Topics include *Airbrush Art & Graphics*, *Antique & Classic Car Insurance*, *The Canadian Street Rodding Hall of Fame*, *Vehicle Safety and Security*, *Vehicle Technology*, *Chassis (Have Fun, Save Money, Feel Great!)* and other subjects of interest to automotive aficionados.

The London Auto Expo will also feature some great family fun. Challenge the kids to a remote control NASCAR race or compete for prizes in the Pit Stop Tire Changing Challenge.

Local high school and college students enrolled in auto body or shop classes have been specially invited to visit the show on Friday, March 28th for an up-close look at new wheels, custom machines and classic beauties. In addition, all students who present their student card at point of entry will get in for half-price on Friday.

New at the 2008 London Auto Expo

"Greener Choices"

With environmental concerns and the price of oil reaching all-time highs, consumers are becoming more aware of our responsibility to reduce our carbon footprint. This area of the show is specifically designated for eco-friendly vehicles and will feature several of the most environmentally-friendly vehicles on the market today. Find out about advanced technologies and manufacturer ingenuity so you can make an informed decision about your next vehicle.

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Johnny Rocca

Internationally known North American drag racer turned Speed Channel analyst Johnny Rocca will be on hand to talk to fans about his glory days on the NHRA national event circuit. With him will be his 1933 Willys, better known as “The Tin Indian” Pro-Mod race car.

Rocca will hold an autograph session on Saturday, March 29th from 1 – 3 p.m. and the first 200 people to come by his display area will receive posters.

Classic Car Corral

This is a unique opportunity for sellers to meet buyers. No room in the garage? No problem. You can still talk to the owners about their rides.

Steve Plunkett

Local legendary collector Steve Plunkett returns to the London Auto Expo with two brand new acquisitions. It’s a surprise even to us what he’s bringing!

Feature Vehicles

The 2008 AJAC Car and Truck of the Year – the Audi R8 and the Chevy Silverado.

A 1934 Paddy Wagon and a Light Armoured Vehicle (LAV), owned by London Police Services.

A Quicksilver-hg, custom-built by Jim McBurney for Canadian actor and life-long gearhead, Don Francks.

The London Auto Expo will take place in the PROGRESS BUILDING at the Western Fairgrounds, March 28-30, 2008. Daily show hours:

Friday, March 28	12 noon - 10:00 p.m.
Saturday, March 29	10:00 a.m. - 10:00 p.m.
Sunday, March 30	10:00 a.m. - 5:00 p.m.

Admission: \$10.00 (children 12 and under, FREE)*

* A free Hot Wheels collectable to the first 1,000 kids!

For more information or to arrange interviews/photos, please contact:

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