

.WESTERN. FAIR FARM SHOW

FOR IMMEDIATE RELEASE – February 26, 2008

Farm Show Popular with Local Agricultural Industry

The 70th Annual Western Fair Farm Show, located on the Western Fairgrounds, will run **Wednesday, March 5, 2008 and Thursday, March 6, 2008 – 10am to 8:30pm**, and **Friday, March 7, 2008 – 10am to 4pm**. Admission is **\$10.00** and children **12 and under are FREE**, when accompanied by an adult.

The theme for this year's FARM SHOW is "Farm Fresh Ideas" and more than 270 exhibitors will be on hand to share their product knowledge and the latest advances in technology, equipment and operations. About 144,000 square feet is dedicated to exhibit space and an average of 20,000 visitors are expected over the three days of the show.

"Agricultural roots run deep in Southwestern Ontario and the **Western Fair FARM SHOW** is a premiere event for area farmers," said Sharon Pook, WFA Sales and Expositions Manager. "They can find out what's new, comparison shop and talk to others involved in the agricultural industry."

2008 FARM SHOW HIGHLIGHTS

Middlesex County Agricultural Hall of Fame 2008

Founded in 2000 by the Western Fair Association, in conjunction with several agriculture members, the Middlesex Agriculture Hall of Fame's primary objective is to recognize those who have demonstrated unselfish achievements within the realm of agriculture and service to the rural community in Middlesex Country and beyond.

This year's inductees are **Hardy and Bob Shore, William C. (Bill) Frank, and Joseph Patrick**. You can learn more about their accomplishments at www.westernfair.com/fair/wf_agri_hall.html.

Inductees will be honoured at the Hall of Fame Luncheon on Wednesday, March 5, 2008, beginning at 11:30 a.m. in the Agriplex Lobby. Tickets are \$20.00 (taxes included) and can be purchased by contacting Hugh Fletcher at 519-666-1572.

Speaker Program

We are pleased to welcome Dr. John Fast, B.A., MDiv., PhD as our feature speaker. His topic will be ***“Putting Success into Succession Planning”*** – a very timely topic considering that a recent study by Deloitte and Touche found that more than 75% of family businesses will change hands either through sale or transfer to the next generation over the next 10 to 15 years. The retiring farmer is faced with several options and many questions. Dr. Fast’s passionate yet down-to-earth approach promises to provide you with tools for tackling new possibilities in your life with clarity and renewed courage.

Dr. Fast’s presentations will take place on *Wednesday, March 5 at 11 am, 1 pm and 3:30 pm* in the Progress Building.

Win a 2008 Gravely 2350ZT lawn tractor from BOS Equipment

With each paid admission you will receive a ballot for a chance to win a 23-horsepower Gravely 2350ZT lawn tractor with a 50” cutting width. To be eligible to win, the ballot must be completed, stamped at all designated show locations and dropped in one of the ballot boxes located throughout the show. The draw will take place at 5:00 p.m. on Friday, March 7, 2008 and the winner will be contacted by phone.

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