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London Golf Expo Above Par

For those eager to trade their snow shovel for golf clubs, the LONDON GOLF EXPO can't come soon enough. Luckily, it's this weekend.

The 3-day LONDON GOLF EXPO will swing into the PROGRESS BUILDING, Western Fairgrounds this Friday through Sunday focusing on local retailers, pros and golf courses.

"Golfers, like the rest of us, are ready for spring," says Western Fair's Senior Sales Manager, Kris Dinel. "The London Golf Expo is a chance for them to get a little closer to that first sweet swing of the season by coming out to see and try what's new."

The LONDON GOLF EXPO will give golfers a chance to try some of the latest equipment by Taylor Made, Calloway, Adams and Ping on the indoor driving range, presented by Virtual Golf. Another interactive component to the show is the opportunity to take your best shot at a hole on a PGA course and get instant feedback on how you did – hosted by Golf Without Limits.

Show highlights:

Dr. Dave Walsh from the Spinal Decompression Centre

If you hurt, your game is going to suffer too. Dr. Walsh will talk about a revolutionary breakthrough treatment for back pain called Spinal Decompression Therapy. It's non-surgical, non-invasive procedure that may be an option for herniated/degenerative/bulging discs, sciatica and other causes of chronic back or neck pain.

Golf Without Limits - K-VEST™

Experience a golf instructional system like no other. Using wireless sensors to capture motion four times faster than a standard video system, the K-VEST™ creates a 3-D representation of your swing and provides a computer analysis on how to improve it.

Cameron Rankin

A native of the country that boasts the world's oldest golf course, Rankin knows the game. Head pro at Sand Hills Golf Resort and member of the CPGA and British PGA, Rankin will share some great tips that will go a long way to improve your short game.

Brian Gallant – Golf Association of Ontario

The Golf Association of Ontario and Calloway Golf have teamed up to launch the *Calloway Golf in School* program – a grassroots initiative that endeavours to expose, foster and sustain a long-term presence of the sport in elementary schools throughout Ontario. CPGA pro Brian Gallant will explain how this unique project hopes to keep kids on course by also incorporating life skills and values such as honesty, fair play, respect and promoting the benefits of an active lifestyle.

The Calloway Golf in Schools program is also sponsoring a special area specifically for the junior set – kids can get a feel for the game by trying out clubs and getting tips from the pros.

Bob Martin and Ron Lampman – Golf Unleashed

These two well-known, local golfing greats are hosting 'laugh and learn' seminars focused on mastering your swing. Personal anecdotes and a true passion for the game will provide an entertaining backdrop for serious tips on improving your swing. As an added feature, Martin and Lampman will dazzle you with trick shots.

Jeffrey Reed- Editor, *LondonOntarioGolf.com* and award-winning sports writer

As one of Canada's leading golf journalists, Reed will host several stage shows highlighting the latest in must-have equipment and fashions. He'll also be joined by other exhibitors for question-and-answer sessions with the audience.

The London Golf Expo will take place in the PROGRESS BUILDING at the Western Fairgrounds, March 14-16, 2008. Daily show hours:

Friday, March 14	12 noon - 9:00 p.m.
Saturday, March 15	10:00 a.m. - 9:00 p.m.
Sunday, March 16	10:00 a.m. - 5:00 p.m.

Admission: \$8.00 (children 10 and under, FREE)

For more information, please contact:

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