



**Poultry
Industry
Council**

FOR IMMEDIATE RELEASE: March 25, 2008

Canada's Leading Poultry Exhibition Returns to Western Fairgrounds

The 51st Annual Poultry Industry Conference and Exhibition returns to the Progress Building and West Annex, Western Fairgrounds April 9 and 10, 2008. As Canada's foremost poultry show, it has a long-standing reputation for connecting poultry farmers with the industry's leading suppliers, services and technologies. It is an important event for local poultry producers as it provides an invaluable opportunity to learn, network and gain a competitive edge in an increasingly demanding marketplace.

Exhibition highlights:

- **Turkey Luncheon (sponsored by the Turkey Farmers of Ontario)**
Wednesday, April 9 from 12 noon – 1:30 pm; cost \$15
- **Egg and Chicken Luncheon**
Thursday, April 10 from 12:30 - 2:00 pm; cost \$15

Daily Speaker Program: Spring 2008 OMAFRA Poultry Producers Updates

10:00 am – 10:30 am – Small Flock Bio Security Resource Kits
Presenter: Al Dam, Provincial Poultry Specialist, OMAFRA

10:35 am – 11:05 am – Top 10 Tips in Energy Conservation
Presenters: Ron MacDonald and Mark Armstrong of Agviro

11:10 am – 11:45 am - Aspects of Poultry Welfare – Challenges in Other Jurisdictions
Presenter: Dr. Lotta Berg, DVM, PhD, Associate Professor, Swedish Animal Welfare Agency, Sweden

1:45 pm – 2:15 pm – Aspects of Poultry Welfare – Challenges in Other Jurisdictions – Part Two

(NOTE: Thursday's session will begin at 2:00 pm)

2:20 pm – 2:50 pm – Occupational Health and Safety Act: Two Years On – A Poultry Update

Presenter: Dan Ward, Poultry Engineer, OMAFRA

(NOTE: Thursday's session will begin at 2:35 pm)

Show Information:

- Wednesday, April 9 **9am - 5pm**
- Thursday, April 10 **9am - 4pm**
- Admission: **\$12 (Passes are good for both days)**
- Children 12 & under, **free** when accompanied by an adult.
- Parking is **free**.

For additional information and inquiries, please contact:

Sharon Pook, Expositions Sales Manager

spook@westernfair.com

519-438-7203, ext. 222

During the show:

Sharon Pook or Lena Lindberg - Show Office at 519-438-7203, ext. 311