

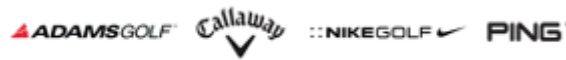


For Immediate Release: February 2, 2009

SPRING MEANS GREEN AND GREEN MEANS GOLF!

No matter how long and hard the winter, spring must follow and spring means green and green means golf! To honour the upcoming season, which can't come soon enough, the Western Fair Entertainment Centre is pleased to bring Londoners the 15th annual **London Golf & Travel Show** to celebrate that fact that winter will end, and golf will return to the beautiful courses in and around south-western Ontario.

This show has a new date, a new look and a new game plan for 2009. Two of London's shows have merged; Claudio DeMarchi's Golf Show and Western Fair Association's Golf Expo to bring you the NEW London Golf and Travel Show. A first for this event is the presence of four of the golf industry's top manufacturers...



Talk to their representatives and test their latest equipment, on the driving range, at the show. An enticing selection of new equipment and fashions await! Get tips from the experts and see what's hot this season from local retailers Bob Martin's Golf and Fashion and Nevada Bob's Golf. Many other retailers and local golf courses on site to complete your shopping experience, offering 2009 product and show specials.

Try out a Golf Simulator to improve your game or head-over to the Interactive Lounge brought to you by Head to Head Games where you can try-out any number of new golf video games, fun for you and the kids! Stop by the Demonstration Stage for an informative session on mastering your swing or improving upon your short-game. While at the show why not plan your next golf vacation get-away with one of the travel destination representatives at the show.

Visitors to the show will have a chance to win an Infiniti G37 Coupe, tricked out with all the latest technology if you can be the first to make four, 30-foot putts, in a row. Plus, one lucky attendee will win a fantastic door prize of a golf getaway, for two, to Mississippi, sponsored by the State of Mississippi.

So don't putter around the house when you could be at the London Golf and Travel Show. Stop by and get in gear for the green season!



Dates and Times:

Saturday, February 7th - **10:00 am - 6:00 pm**

Sunday, February 8th - **10:00 am - 5:00 pm**

Location:

Western Fair Entertainment Centre,
900 King Street, London Ontario

Admission:

\$8.00 admission

Children 10 & under are Free, when accompanied by an adult.

Parking:

FREE!

A complimentary shuttle service will be provided from the Western Fair Parking lots to each of the buildings.

Show Entrances:

Progress Building North & South Side

For more information please contact:

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London Golf and Travel Show Organizer

Western Fair Association

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To arrange for interviews with exhibitors and/or presenters, contact:

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