



THE 2007 WESTERN FAIR-September 7th to 16th
FOOD VENDOR Application Form

Company Name:
Address:
City: Prov: Postal Code:
Contact Name: Email:
Phone: Fax: Cell:

A PHOTO OF THE PROPOSED EXHIBIT MUST BE INCLUDED!!

TYPE OF SITE DESIRED: Indoor Space () Outdoor Space ()
If Outdoor Space, What Do You Work Out Of: Trailer () Tent ()

Space Must Include the following: Awnings, service area, prep area, tie-ons, overhangs, trailer hitches, gas tanks, anything extending out from your unit or area.

Size Required: Frontage x Depth = Total Square Footage

MINIMUM SPACE: _____ X _____ = _____

MAXIMUM SPACE: _____ X _____ = _____

List Products to be sold along with prices: (If space is not sufficient, attach additional sheets)

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List two fairs or festivals you recently participated in, with contact name, address, phone and fax number:

- 1) _____
2) _____

For Office Use Only:
Date App Received: M / D / Y Contract # _____ # of N/C Strips: _____
Booth Size: _____ Location: _____ # of N/C Units: _____
Contract Price:
Frontage _____ X \$ _____ = \$ _____ + GST \$ _____ = \$ _____
Deposit Required: \$ _____ Balance Due: \$ _____
% of Sales: _____

PLEASE COMPLETE THE 2ND PAGE.

WESTERN FAIR GUIDELINES:

1. The Western Fair Association Rules & Regulations form a part of your official contract and shall take precedence over the Western Fair Guidelines.
2. All products must have been approved by the Western Fair Association.
3. Only those individual products approved by the Western Fair Association and listed on the contract may be exhibited or sold.
4. Subletting is not permitted.
5. Absolutely no hand written signs will be allowed. All signage must be professionally done.
6. Vendors must erect professional signage. Easy to read with copy large enough to be read from four metres.
7. Items and price signs for each product should be prominently placed in, on or around the concession and clearly visible to the public from any angle.
8. Paste over or stuck on handwritten corrections or changes and prices written in magic marker or crayon on different serving size containers are not professional and not acceptable. You will be asked to remove them or replace them within one hour. Could result in the closure of unit.
9. Signage indicating products which may contain ingredients that may cause allergic reactions should also be noted.
10. Exhibitors are responsible for the ordering and payment of any additional show services i.e tables, chairs, gas, water etc.
11. No shipments will be accepted on the grounds until the first official day of move in.
12. No merchandise or décor is to be displayed beyond the front edge of the booth.
13. Exhibitors are subject to all inspection and regulations set by the local inspector for the Fuels Safety Program of TSSA, the Ontario Gas Utilization Code and the Ontario Electrical Safety Code, Occupational Health & Safety Act and Regulations, along with any and all work guidelines of the Association or any other Authority.
14. All concessions must adhere to all NO SMOKING restrictions in concessions and food areas, along with any and all guidelines of the Association or any other Authority.
15. Undue noise made in the operation of exhibits, or noisy, unseemly or unethical methods employed in sales or demonstration activities will not be tolerated.
16. Stickers designed to be self adhering to clothing and/or other materials are banned from use or distribution.
17. Exhibitors shall keep all exhibits in a clean and tidy condition. Sweeping, dusting, removal of refuse etc shall be done at each closing. Refuse must be removed to bins provided.
18. All storage material is to be incorporated into your contracted sales area and not be visible to the public.
19. Western Fair Association reserves the right to limit the number of booths for any particular display, product or service.
20. An insurance certificate for \$2 million in liability and adding the Western Fair Association and the Corporation of the City of London as additional insured must be provided at least 7 days prior to the opening of the Western Fair or you may not be allowed to open your exhibit. For those who do not have sufficient coverage, Western Fair will be providing an insurance information package for your assistance at the time of contracting.
21. Booths must be staffed during all show hours.

I have read the above Western Fair Guidelines and agree to abide by them in their entirety. Recognizing that failure to abide by the Western Fair Guidelines and the complete Western Fair Rules & Regulations could result in the termination of my contract.

Please note that the complete Western Fair Rules & Regulations will be forwarded to you as part of your contract.

NAME (please print): _____

Authorized Signature: _____

Date: _____

Return signed copy to:

WESTERN FAIR ASSOCIATION, P.O. Box 7550, LONDON ON N5Y 5P8 519/438-7203 or 800/619-4629 F:519/438-7481