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Western Fair named Top 100 Event!

The Western Fair is thrilled to be named one of the 'TOP 100' events in Ontario for 2010!

Winners were announced over the weekend at the Festival and Events Ontario (FEO) Convention in Ottawa. FEO recognizes excellence in the province's festival and community event industry. The Top 100 Festivals and Events in Ontario designation is presented to a select few of more than 2,000 that occur annually within the province.

Western Fair also won 1st place for most innovative sponsorship with its White Oaks Mall Sky Ride sponsorship and was pleased to be named a finalist within two other categories; Most Innovative Sponsorship and Most Innovative Partnership Sponsor of the Year

The criteria used in the selection of Top 100 Events includes: ability to attract regional, provincial and/or national visitors, quality of experience, annual community-based event, uniqueness and a demonstrated potential for growth and contribution to the community.

This year's Western Fair, scheduled for September 10-19, will mark the exhibition's 135th year with family-friendly attractions, rides to entertain young and old, traditional favourites like agricultural displays, competitions and community showcases, plus top quality fair entertainment, exemplary customer service, and the addition of cultural community displays, expanded farmer's market and new agriculture exhibits as part of the events blend of free activities, educational displays and entertaining experiences.

As one of London's premiere events and one of Ontario's Top 100 Events, the Western Fair Association looks forward to welcoming our customers to experience the 135th year of this much-loved fall classic.

For more information please contact:

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