

For Immediate Release: June 24, 2009

NEW SUMMER EVENT – July 8-12

Unique, fun-filled experiences are what the Western Fair Association is all about. So we are happy to shake-up the start of summer by introducing our latest event the **SUNSHINE CARNIVAL - July 8-12**.

Staying close to home for family fun, avoiding pricey, stressful, travel, has become a popular option for many in these economic times. With these same goals in mind the **Sunshine Carnival** was born, creating a great option for families looking closer to home, for summer fun.

The Western Fair Association, being true to its fun-filled roots and event-friendly ethics, has created a new, summer event, **Sunshine Carnival**, to fully engage families with a collection of favourite rides, games and fair food, in a celebratory setting. Located just inside the Rectory Street entrance to the fairgrounds, families can enjoy 5-days of fun-filled amusement that gets them conditioned for the big event this September, the annual Western Fair.

"The week of July 8-12 is the hors d'oeuvre before the entrée, so to speak," says Heather Blackwell, Corporate Affairs Manager. "With the annual Western Fair, just two months away, we have developed a sample of our signature event," which gives every parent a chance to do something out of the ordinary with the kids; smack-dab in the middle of summer, right in their own backyard.

And it won't break the bank!

For more information:

Gary McRae

(519) 438-7203 EX 220

gmcrac@westernfair.com



To find out more about this event and others please visit www.westernfair.com <<http://www.westernfair.com>> and view our Event Calendar to see why Western Fair Entertainment Centre should be one of your destinations this year.



General Information

Dates

Wednesday, July 8 – Sunday, 12, 2009

Location:

Western Fair Entertainment Centre,
Corner of Rectory St. & Florence St.,
London Ontario
Rectory Street entrance parking lot

Admission:

FREE !

Ride All Day Pass (unlimited rides)

\$18 Advance (until July 7th, 2009)

\$25 On the grounds (July 8th-12th, 2009)

Tickets can be purchased in advance online
at www.westernfair.com

Ride & Game Tickets

22 tickets for \$30.00 (Save \$3)

\$1.50 per ticket.

All rides are 2 or 3 coupons each

Parking:

FREE!

For More Info:

Western Fair Association

P.O. Box 7550

London, ON

N5Y 5P8

Phone: (800) 619-4629 or locally (519)
438-7203

Fax: (519) 438-7481