



BEVERAGE AND FOOD SAMPLING REGULATIONS

Items dispensed at Exhibitor's Booths are limited to products manufactured, processed or distributed by the exhibiting firm.

Beverage Sampling Exhibitors

As an exhibitor you can be held legally liable for the safety and sobriety of your customers. You can lower your liability risks by ensuring that each alcohol sample does not exceed LCBO guidelines. Glasses are all marked with ounce measurements – you must not exceed these allowances.

Beverage guidelines:

- 23% alcohol volume or greater, maximum serving 15 ml
- 7% alcohol volume to 23% alcohol volume, maximum serving 30 ml
- Less than 7% alcohol volume, maximum serving 60 ml
- Cash can not be accepted for food or beverage sampling transactions.

Food Sampling Exhibitors:

- Food samples must be morsel or hors d'oeuvres size and be served on a plate no larger than 6 inches in diameter. No full size portions, sandwiches etc.
- Cash can not be accepted for food or beverage sampling transactions.